



Table 7.1

Assessment Activities

Date of Study	Why was the Assessment Done?	Population Covered	What was Assessed?	Type of Instrument or Data-Gathering Approach	Response Rates (If applicable)
May-98	Assessment of computer access and skills.	Enrolling undergraduate admits from H.S.	Freshmen	Additional questions included in CIRP questionnaire implemented by mail.	74%
May-98	Evaluates the extent in which UC Davis met its goals for diversity and academic success	UC Davis undergraduates	Student Affirmative Action	Survey	n.a
Jun-98	Survey undertaken to determine campus image, ratings of the campus, and competitive position.	Undergraduate admits from H.S.	Freshmen	Admitted Students Questionnaire (modified) implemented by mail.	72% enrolling and 45% non-enrolling
Sep-98	Assess effectiveness of STEP program	STEP program participants	Freshmen	Survey via email or mail	66%
Oct-98	Evaluation of triple-room residency in UC Davis	Thoreau residents	Misc.	interviews	31.80%
Mar-00	Assess characteristics of students transferring to UC Davis from community colleges	Californian community college transfers	Transfer Students	n.a	n.a
Mar-00	Assessment of postgraduate outcomes of students who transfer to UC Davis	UC Davis transfer students	Transfer Students	Survey	n.a
Apr-00	Evaluate progress in ethnic diversity and academic success among UC Davis undergraduates	UC Davis undergraduates	Ethnicity	Composite Undergraduate file	n.a
Jun-05	Entrance characteristics of the classes 1996 through 1999	UC Davis applicants	Recruitment	n.a	n.a
Dec-00	Assessment on Long Range Development Plan	UC Davis undergraduates	Persistence & Graduation	Web-based Survey	16%
Jan-02	Triennial survey of Baccalaureate recipients.	Baccalaureate recipients one-year after completion of degree	Alumni	Custom questionnaire implemented by mail.	46%
Jan-02	Identify where ratings of satisfaction correlate with overall satisfaction	UC Davis undergraduates	Recruitment	Survey implemented by mail	n.a
Feb-02	Assessment of transportation methods of students, staff, and faculty	All UC Davis students	Transportation	My.UCDavis Quick Survey	n.a



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Mar-02	Assessment of enrollment of three campus recreation program	UC Davis undergraduates	Undergraduate Experience	Web-based Survey	n.a.
Mar-02	Triennial survey of Baccalaureate recipients.	Baccalaureate recipients one-year after completion of degree	Alumni	Custom questionnaire implemented by mail.	46%
Mar-02	Effects of attending a major research university	UC Davis undergraduates	Undergraduate Experience	Web-based Survey	53%
Mar-02	Evaluation of student ties to the locals	All UC Davis students	Engagement	My.UCDavis Quick Survey	n.a
Apr-02	Assessment of student usage of information technology	UC Davis undergraduates	Undergraduate Experience	Web-based Survey	53%
Apr-02	Student opinion on consolidated service fees	All UC Davis students	Fees	My.UCDavis Quick Survey	n.a
Apr-02	Assessment of increase in survey participation with award incentive	All UC Davis students	Surveys	My.UCDavis Quick Survey	n.a
May-02	Evaluating the potential need for an Informational Kiosk on Campus	All UC Davis students	Information	My.UCDavis Quick Survey	n.a
May-02	Evaluation of alcohol awareness e-card	UC Davis students	Alcohol/Drug Use		
May-02	Evaluate postgraduate outcomes of those who transfer to UC Davis	UC Davis transfer students	Transfer Students	Alumni survey	n.a
May-02	Common reasons for increased time-to-degree	UC Davis undergraduates	Time To Degree	My.UCDavis Quick Survey	n.a
Jun-02	to review existing information regarding community college to University of California transfer	Transfer students	Transfer Students	Information from existing reports	n.a
Jun-02	What are the popular reasons for attending Summer Session?	Students, staffs, and faculty	Undergraduate Experience	My.UCDavis Quick Survey	n.a
Jun-02	Assessment of undergraduate student experience in UC Davis	UC Davis undergraduates	Undergraduate Experience	Web-based Survey	53%
Jun-02	Assessment of a "proof of concept" admissions portal.	HArCS Admits (Undergraduate from H.S.)	Undergraduate Experience	Admitted Students Questionnaire (modified) implemented by mail.	48%
Jun-02	To assess whether images and ratings of the campus had changed over a three-year period.	Undergraduate Admits	Recruitment	Admitted Students Questionnaire (modified) implemented by mail.	48%



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Jul-02	Assessment of reasons for nonresponse in surveys	UC Davis undergraduates	Misc.	Web-based Survey	53%
Jul-02	Triennial survey of Baccalaureate recipients.	Baccalaureate recipients one-year after completion of degree	Alumni	Custom questionnaire implemented by mail.	46%
Jul-02	Assess experiences of transfer students	UC Davis transfer students	Transfer Students	Focus groups	n.a
Oct-02	Assessment of transfer student performance	Transfer students in UC Davis	Transfer Students	Web-based Survey	n.a.
Oct-02	Assess information technology activities of UC Davis Graduates	UC Davis Graduates	Alumni	Survey implemented by mail	n.a
Nov-02	Ad hoc project to determine which admits are most susceptible to recruitment efforts	Social Science Admits (Undergraduate from H.S.)	Recruitment	Analysis of application data	n.a.
Nov-02	Effects of converting to web-based surveys	UC Davis students	Misc.	Web-based Survey	n.a.
Nov-02	Ad hoc project to assess recruitment potential by geographic region.	Undergraduate admits from H.S.	Factors Attracting New Students to UC Davis	Analysis of application data and CPEC data on H.S. graduates.	n.a.
	Assess undergraduate student's experience with information technology	UC Davis undergraduates	Misc.	Survey implemented by mail	n.a

Source: Student Affairs Research and Information

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